

Amendment to the Claims:

The listing of claims will replace all prior versions, and listings of claims in the application:

Listing of Claims:

Claims 1-18 (Cancelled). Without disclaimer or prejudice.

~~19.~~ ~~49.~~—(Currently Amended) A communication unit which provides personalization for a user thereof by providing a view of an image placed inside the unit comprising:

a back cover part which is removable from a remainder of the communication unit including at least a portion through which the image is viewed to provide the personalization, the remainder of the communication unit including a cavity containing internal parts of the communication unit including a display which displays information to a user during use of the communication unit which are not accessible to the user during use; and

~~a picture~~ an image holder releasably holding ~~a picture and holding the picture~~ the image inside the cavity for viewing through the at least a portion of the back cover part by the user during use of the communication unit, and wherein

during use of the communication unit the cover part is not removed and the cavity is closed.

20. (Currently Amended) A communication unit in accordance with claim 19 wherein:

~~the cover part is a front cover part of a mobile phone and the picture image is~~
releasably held by attachment of the ~~picture image holder~~ to an internal part of the communication unit within the cavity.

21. (Currently Amended) A communication unit in accordance with claim 19 wherein:

~~the cover part is a back cover part of a mobile phone and the image picture~~
holder is located on an inside surface of the back cover part which faces the cavity.

22. (Currently Amended) A communication unit in accordance with claim 19 wherein the ~~picture image holder~~ comprises:

~~a picture guide including a holding flap of plastic film which at one end is~~
attached to the back cover part and has an adhesive strip in a middle part of the flap.

23. (Currently Amended) A communication unit in accordance with claim 20 wherein the ~~picture image holder~~ comprises:

~~a picture guide including a holding flap of plastic film which at one end is~~
attached to the back cover part and has an adhesive strip in a middle part of the flap.

24. (Currently Amended) A communication unit in accordance with claim 22 wherein:

the adhesive strip holds a picture while in the ~~picture guide~~image holder.

25. (Currently Amended) A communication unit in accordance with claim 23 wherein:

the adhesive strip holds a picture while in the ~~picture guide~~image holder.

26. (Currently Amended) A communication unit in accordance with claim 22 wherein:

the ~~picture guide~~image holder includes stickers placed at four corners of the ~~picture~~image.

27. (Currently Amended) A communication unit in accordance with claim 23 wherein:

the ~~picture guide~~image holder includes stickers placed at four corners of the ~~picture~~image.

28. (Currently Amended) A communication unit in accordance with claim 22 wherein:

the ~~picture guide~~image holder includes plastic film that is attached to the cover plate along three sides of the plastic film.

29. (Currently Amended) A communication unit in accordance with claim 23 wherein:

the ~~picture guide~~ image holder includes plastic film that is attached to the cover plate along three sides of the plastic film.

30. (Currently Amended) A communication unit in accordance with claim 22 wherein:

the ~~picture guide~~ image holder includes an adhesive transparent film on which a picture is placed that is attached to the cover part.

31. (Currently Amended) A communication unit in accordance with claim 23 wherein:

the ~~picture guide~~ image holder includes an adhesive transparent film on which a picture is placed that is attached to the cover part.

32-34. Cancelled without disclaimer or prejudice.

35. (Currently Amended) In a communication unit which provides personalization for a user thereof by providing a view of an image placed inside the unit including a back cover part which is removable from a remainder of the communication unit including at least a portion through which the image is viewed to provide the personalization, the remainder of the communication unit including a cavity containing internal parts of the communication unit including a display which

displays information to a user during use of the communication unit which are not accessible to the user during use, and a ~~picture~~ an image holder releasably holding ~~a picture and holding the picture~~ an image inside the cavity for viewing through the ~~a~~ back cover part by the user during use of the communication unit and wherein during use of the communication unit the back cover part is not removed and the cavity is closed, a method comprising:

choosing ~~a picture~~ an image to be releasably held by the ~~picture~~ image holder;

placing the ~~picture~~ image in the ~~picture~~ image holder; and

attaching the back cover part to the remainder of the communication unit to close the cavity.

36. (Currently Amended) In a communication unit which provides personalization for a user thereof by providing a view of an image placed inside the unit including a back cover part which is removable from a remainder of the communication unit including at least a portion through which the image is viewed to provide the personalization, the remainder of the communication unit including a cavity containing internal parts of the communication unit including a display which displays information to a user during use of the communication unit which are not accessible to the user during use, and a ~~picture~~ an image holder releasably holding ~~a picture and holding the picture~~ an image inside the cavity for viewing through the ~~a~~ back cover part by the user during use of the communication unit, and wherein during use of the communication unit the back cover part is not removed and the cavity is closed, a method comprising:

removing a ~~picture~~ an image held by the ~~picture~~ image holder;
replacing the ~~picture~~ image in the holder; and
attaching the back cover part to the remainder of the communication unit to close the cavity.

37. (Currently Amended) In a communication unit which provides personalization for a user thereof by providing a view of an image placed inside the unit including a cover part which is removable from a remainder of the communication unit including at least a portion through which the image is viewed to provide the personalization, the remainder of the communication unit including a cavity containing internal parts of the communication unit including a display which displays information to a user during use of the communication unit which are not accessible to the user during use, and a ~~picture holder releasably holding a picture and holding the picture inside the cavity for viewing through the cover part by the user during use of the communication unit and wherein during use of the communication unit the back cover part is not removed and the cavity is closed, the cover part~~ remainder of the communication unit comprising:

an image holder releasably holding the image inside the cavity for viewing through the back cover part by the user during use of the communication unit ~~picture guide provided for holding the picture.~~

38. (Currently Amended) The ~~cover part~~ remainder of the communication unit of claim 37 wherein:

the ~~picture guide~~ image holder includes a holding flap of a plastic film that is at one end attached to the back cover part of the communication unit and has an adhesive strip in the middle part of the flap.

39. (Currently Amended) The cover part of claim 38 wherein:

the adhesive strip in the middle part of the flap holds ~~a picture~~ the image in a ~~same place while in the picture guide~~.

40. (Currently Amended) The cover part of claim 37 wherein:

the ~~picture guide~~ image holder includes stickers that are placed at four corners of the ~~picture~~ image.

41. (Currently Amended) The ~~cover part~~ remainder of the communication unit of claim 37 wherein:

the ~~picture guide~~ image holder includes a plastic film that is attached to the cover part along three sides of the film.

42. (Currently Amended) The ~~cover part~~ remainder of the communication unit of claim 37 wherein:

the ~~picture guide~~ image holder includes an adhesive transparent film on which ~~a picture~~ an image is placed that is attached to the back cover part.

43. (Currently Amended) In a communication unit which provides personalization for a user thereof by providing a view of an image placed inside the unit including a cover part which is removable from a remainder of the communication unit including at least a portion through which the image is viewed to provide the personalization, the remainder of the communication unit including a cavity containing internal parts of the communication unit including a display which displays information to a user during use of the communication unit which are not accessible to the user during use, and ~~a picture~~-an image holder releasably holding ~~a picture~~-an image and holding the ~~picture~~-image inside the cavity for viewing through ~~the~~-a back cover part by the user during use of the communication unit and wherein during the use of the communication unit the back cover part is not removed and the cavity is closed, a method comprising:

choosing ~~a picture~~-an image to be releasably held by the ~~picture~~-guide image holder;

placing the ~~picture~~-image which has been chosen in the ~~picture~~-guide image holder on the back cover part; and

attaching the back cover part to the remainder of the communication unit to close the cavity.